



Improving Gender Equality Competences of Persons Responsible for Personnel Development in Private Enterprises and Higher Education

Information about the GeCo Project



Many businesses and higher education institutions are becoming aware that gender equality is a key strategic issue in tackling growing competition for qualified staff members, and in building the conditions for future economic success. However, they often lack the information and skills necessary to implement sustainable improvements in gender equality within their own organisations.

GeCo will develop a European toolbox with practical examples of gender equality measures that can be implemented within organisations. The toolbox is conceived as an innovative self-learning instrument, which details change processes and provides concrete examples to motivate decision makers to improve gender quality in their own organisation. National network meetings on gender equality topics will provide the opportunity for HR managers to exchange experiences.

The GeCo partners are, in the main, institutions which award organisations for good practice in gender equality. Based on their awarding activities, they have a large pool of interventions that create good practice in gender equality. They can therefore demonstrate effective ways for HR Managers to implement these measures in their own organisations.

This expertise will be made available to HR managers in a focused and user-friendly way.

The cooperation between partners from private sector companies and universities will contribute to a transfer of knowledge between sectors on a national and international level.

Main Project Outcomes:

- E-Toolbox of good gender equality policies and practice within the workplace
- National network meetings with HR managers for the exchange of experience

Project Partners:

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