Gender Equality in the Workplace

Learn from the Best!

Content:

Gender Equality is much more than just a matter of ethics and equal opportunity! It is also a very important way of dealing with the current economic situation, demographic changes and skills shortages.

This conference, organised by the partnership of the GenCo Project, will provide information about gender equality measures and offer insights into good practice currently being applied in European organisations.

More information about the project and its outcomes: www.gender-comptence.eu
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Proposed Programme

09.30  Registration, Coffee/Tea

10.00  Welcome
Prof. N. Travlos, Dean ALBA, Greece

10.15  Introduction
Dr. Monika Goldmann, sfs, TU Dortmund, Germany

10.30  Steps Towards Gender Equality in the Workplace
Maria Stratigaki, Assistant Professor, Panteion University & Ex. Secretary General for Gender Equality, Ministry of Interior, Hellenic Republic

Session 1:
Gender Equality in the Workplace: In Theory

11.00  Women in Leadership - Common Challenges for Business
Claire Pickerden, White Rose University Consortium

11.20  Gender Equality in the Workplace:
The Current Situation in Six European Countries
Kathinka Best, TU Berlin, Germany

11.40  What holds women back? Gender Barriers at Work
Dr. Olga Epitropaki, ALBA, Greece

11.45  Coffee / Tea Break

The GenCo project has been funded with support from the European Commission.
### Proposed Programme

**Session 2**  
**Gender Equality in the Workplace: Good Practices**

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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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<tr>
<td>12.30</td>
<td>The GenCo Project - The Toolkit for more E-Quality</td>
<td>Maresa Feldmann, sfs, TU Dortmund, Germany</td>
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<td>12.45</td>
<td>Equal Salary - The Benefits and how it Works</td>
<td>Véronique Goy Veenhuys, Equal Salary, Switzerland</td>
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<td>13.00</td>
<td>Best Practices in Gender Equality - Panel Discussion</td>
<td>Chaired by Dr. Olga Epitropaki, ALBA, Greece</td>
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|       | The Importance of Gender Equality Awards to sensitizing the Management for Gender Equality Strategies | Fabienne Dasnoy, BGL BNP PARIBAS, Luxembourg  
Anne Marie, Theisen, ACORD, Luxembourg |
|       | Nurturing Talent through Effective Networking      | Mary-Clare Race, ARUP, United Kingdom                                     |
|       | Against Stereotypes - Exploit all Potentials      | Eleni Asvesta, Kleeman, Greece                                            |
|       | Audience questions                                 |                                                                           |
| 14.15 | Concluding Comments                                | Dr. Monika Goldmann, sfs, TU Dortmund, Germany                           |
| 14.30 | Light Lunch                                        |                                                                           |

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**The GenCo Partners:**

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