

# GenCo News

GenCo

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## **HR National Network Meetings**

In May — June 2012 six National Networking Meetings focusing on topics related to gender equality promotion will be organized by GenCo project partners with the intention to bring together HR professionals with special interest on the field of gender equality in the workplace and offer them the opportunity to share experiences and ideas!

The themes of the six National Networking Meetings and the respective countries that these meetings will be organized in, are different.

The National Networking Meetings will be structured around a central presentation from the GenCo project partner who will lead the session. The main focus of all national meetings will be to facilitate discussion and exchange of views and experiences between the participants!

The UKRC-WISE will deliver an afternoon session on gender equality aimed at universities. This knowledge sharing session outline how beacons of good practice such as University of York, University of Reading and the University of Sheffield, have implemented initiatives in their organisations, and the impacts. In groups the audience will have an opportunity to discuss in more detail and share good practice from their organisation too.

The UK's National Networking Meeting will be held from 12:45—16:30 on 27th June 2012 at The Ron Cooke Hub, University of York, Heslington, York Y010 5JL. If you are interested in participating please contact Jacki Mason at j.mason@theukrc.org by 18th June 2012.









### The GenCo International Conference

GenCo project will offer to European HR managers the opportunity to "learn from the best!" in its main dissemination event, the International Conference "Gender Equality in the Workplace" to be held in Athens on 13 September 2012!

Renown international speakers from academia, industry and European institutions will offer their insights and ideas on the field of promoting gender equality in the workplace! For more details stay tuned at www.gender-competence.eu.

#### The European Gender Equality e-Toolkit

The main outcome of the GenCo project will be the European Gender Equality e-Toolkit: a user friendly, informatively rich, modern software tool, full of good examples to inspire and guide HR professionals and others involved in workforce and student management in applying gender equality practices in European organisations.

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#### The European Gender Equality e-Toolkit

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The "good examples" have already been identified and collected. A first round of internal piloting and evaluation have been completed with quite positive feedback from the users! The cases include detailed descriptions of the organisations and the specific measures, useful tips for implementation, as well as information on the impact—results of each practice. Furthermore, and apart from the six countries participating in the project, examples from three more European countries will be presented in the toolkit, making it a truly international pool of knowledge and expertise to pick from! The user will have 8 "fields of action" to choose from and 19 "keywords" to help him find exactly how to cover his specific needs!

The European Gender Equality e-Toolkit will be available by June 2012!



#### The GenCo Project:

GECO Project brings together knowledge and expertise in the field of gender equality promotion in the workplace from seven European organisations, to assist HR management professionals in applying gender equality promoting techniques in their work environments!

Gender equality good practices from European organisations are selected and presented in the E-Toolkit, the central outcome of the project. This, in combination with the national HR networking meetings organized in six European countries and the pan-European conference organised in Athens as part of the GECO project in September 2012, are expected to inspire and empower HR executives in promoting gender equality in a critical mass of European companies and education organisations!



#### The GenCo Partners:

- TU Dortmund, Sozialforschungsstelle Dortmund (sfs), Germany (Project Leader)
- TU Berlin, Institute for Tool Manufacture and Industrial Manufacturing, Department of Gender and Diversity in Organisation, Germany
- ALBA Graduate Business School, Greece
- Gender Studies, Czech Republic
- ÖGUT The Austrian Society for Environment and Technology, Austria
- The UKRC The UK Resource Centre for Women in SET. UK
- SIF Social Innovation Fund, Lithuania















